

LESI ANNUAL CONFERENCE MADRID

WORKSHOP

LICENSING IN DIFFICULT TIMES: THE EXPERIENCE OF GLOBAL OPEN LICENSING PLATFORMS IN HEALTHCARE

Organized by: INNOVARTE

Date: Tuesday, April 30

16:10 - 17:40 Madrid Time

10:10- 11:40 Chile Time

Location: Meliá Castilla Hotel. Calle del Poeta Joan Maragall, 43, Tetuán, 28020 Madrid, Spain.

Hybrid Event (Zoom Platform)

Registration: <https://bit.ly/lesi-24>

Non-exclusive and transparent licenses, with differentiated royalties, through healthcare platforms, offer opportunities for healthcare technology holders by allowing them to access global or regional markets.

This workshop will explore the licensing procedures and requirements of the main platforms, such as the Medicines Patent Pool and the WHO Technology Access Pool. In addition, the benefits and challenges of these platforms will be discussed, with the participation of representatives from research entities such as the Spanish National Research Council (CSIC) and the University of Chile, which have licensed technologies through these platforms.

AGENDA

■ WELCOME

16:10- 16:20 (Madrid time) / 10:10- 10:20 (Chile time)

LES Chile Representative

Luis Villarroel, Director Innovarte ONG

■ PRESENTATION 1: Platform and Voluntary Licensing to Strengthen Access to Health, in the Framework of the World Health Organization

16:20-16:35 (Madrid time) / 10:20- 10:35 (Chile time)

Erika Dueñas, Intellectual Property Manager, Division of Access to Medicines and Health Technologies, World Health Organization (WHO) (Online)

■ PRESENTATION 2: The Medicines Patent Pool as a Platform for Licensing Health Technologies.

16:35-16:50 (Madrid Time) / 10:35- 10:50 (Chile Time)

Elena Villanueva, Public Policy Consultant, Medicines Patent Pool (In person)

■ PRESENTATION 3: The Experience of Technology Licensing through C-TAP/MPP

16:50-17:05 (Madrid time/ 10:50- 11:05 (Chile time)

Javier Maira, Head of Commercial Strategy and Internationalization

Area, Deputy Vice-Presidency of Knowledge Transfer, Consejo Superior de Investigaciones Científicas- CSIC, Spain. (In person)

■ PRESENTATION 4: Collaborative Licensing Platforms: Alternative for Developing Countries, Case University of Chile.

17:05-17:20 (Madrid time) / 11:05- 11:20 (Chile time)

Pablo Lobos Ruiz, Senior Innovation Executive - Biomedicine Area, University of Chile (Online)

■ DISCUSSION AND COMMENTS.

17:20-17:40 (Madrid Time) / 11:20- 11:40 (Chile Time)

Moderator: Luis Villarroel, Director Innovarte (Presential)

CLOSING

PANELIST BIOGRAPHIES

[Erika Dueñas Loayza](#)

She works at the World Health Organization (WHO) in Geneva, in the Department of Access to Medicines as responsible for intellectual property issues. She provides technical assistance to member countries of the organization to strengthen national and regional capacities on issues related to the intersection between public health, innovation, intellectual property and trade. A career diplomat, she worked in the Bolivian Government holding positions of responsibility as Chargé de Negotiations at the Bolivian Embassy in Washington DC and later as Vice Minister in the Bolivian Ministry of Foreign Affairs. Erika holds a Master in Law and International Economics (LLM) from the World Trade Institute and the Universities of Bern, Fribourg and Neuchatel in Switzerland

[Elena Villanueva Olivo](#)

Policy and advocacy professional with fifteen years of experience in global health policy and access to medicines and health technologies. Elena has held different responsibilities in NGOs such as the MSF, Oxfam, ISGlobal, or Salud por Derecho, advocating for access to medicines in low—and middle-income countries. She worked with the COVID Technology Access Pool at the World Health Organization during the COVID-19 pandemic, negotiating voluntary licenses of COVID-19 health technologies that would facilitate quicker access to those in Low —and Middle-Income Countries. She also worked with the World Health Organization during the COVID-19 pandemic, negotiating voluntary licenses of COVID-19 health technologies to facilitate quicker access to those in Low —and Middle-Income Countries. In addition, she has collaborated with the Product Development Partnership FIND (the Diagnostics Alliance) to help design FIND's position on sustainable regional diagnostics manufacturing.

Elena works now as a consultant for the Medicines Patent Pool, where she co-developed the feasibility study on voluntary licensing for biosimilar products and currently supports the team in negotiating voluntary licensing terms with universities and public institutions, which can facilitate access to publicly funded health technologies. She is also an adjunct professor at IE University in Madrid and Universidad de Barcelona. Elena has a degree in journalism from the Universidad Pontificia of Salamanca and a Master's of International Relations from K.U. Leuven in Belgium and a Master in Public Policy from American University in Washington, D.C.

[Javier Maira Vidal](#)

PhD in Chemical Sciences with extensive experience in Industrial Property and international negotiation of agreements between institutions and companies. He has been working at the Vice-Presidency of Innovation and Transfer of CSIC since 2005, being currently the Head of the Commercial Strategy and Internationalization Area in charge of the negotiation of licensing agreements to transfer the exploitation rights of CSIC technologies. He worked as a scientific researcher for 8 years, in the development of I+D projects, both in Spain and in Hong Kong, where he spent a year and a half. He also has 3 years of experience in private companies in the management of collaborative projects between public organizations and companies. In addition, he worked for two years for the European Commission, as Technical Project Assistant, in the monitoring and evaluation of European projects, and currently participates as a lecturer in various Masters and courses on Intellectual Property and Technology Transfer, as well as an international expert in conferences of the World Intellectual Property Organization (WIPO).

[Pablo Lobos Ruiz](#)

Pablo Lobos-Ruiz is a biochemist with postgraduate studies in biological sciences. He has developed his career in both research in protein biophysics and innovation, holding management positions in the public and private sectors. He is currently the Senior Executive of Innovation at the Vice-Presidency of Research and Development of the University of Chile, where he manages the link between the university and industry in matters of technology transfer in biomedicine.

[Luis Villarroel Villalón](#)

Consultant in intellectual property and new technologies. Founder and Director of INNOVARTE ONG dedicated to the development of public policies on intellectual property and competition. Professor of Intellectual Property Law and Master in Business Law at Universidad Mayor. Former Minister of the Industrial Property Court of Chile (6 years), Former Intellectual Property Advisor of the Ministry of Education of Chile. Former Head of the Legal Division of the Ministry of Education of Chile. Former Consultant of the Legal Department of the Inter-American Development Bank IDB. He has also held academic positions in Chilean Universities and the Judicial Academy of Chile. He has advised several countries in intellectual property, legal reforms and in negotiations of Free Trade Agreements, since Chile's FTA with the United States. He has extensive experience in multilateral and regional intellectual property negotiations. He represented Ecuador in the negotiation of the WIPO Marrakesh Treaty. He is currently advising in the negotiation of the WHO Pandemics Treaty. He was elected Vice Chairman of the WIPO Standing Committee on Copyright in 2008 and has worked as a consultant for UNESCO, among other international organizations.